

Kick-off Seminar on Bridging and Bonding To Create Measurable Social Benefits

Perform your Social Responsibility and Make a Lasting Impact!

In this kickoff seminar, we will launch HKQAA's CIIF funded project, namely, Bridging and Bonding – To Create Measurable Social Benefits and present our first work commissioned – the **Corporate Social Capital Implementation Guidance Document (GD)**. The GD will guide you **from performing philanthropic activities to building social capital** for making a sustainable impact on the society.

More specifically, the GD provides a management model to aid companies to build Social Capital by forming networks, structures, connections and ties with their stakeholders and the community at large. Linkages to CIIF's Corporate Social Capital Growth Curve and the HKQAA Sustainability Rating and Research (SRR) for the Hang Seng Corporate Sustainability Index Series will be illustrated in the GD as well.

In addition to the GD, other key funded project activities including seminar & training on the application of GD, community project pilot run, web-based stakeholder platform, social capital project and professional personnel registration will also be briefly introduced.



Officiating Guest

- **Dr Lam Ching-choi, BBS, JP**, *Chairman of the Community Investment and Inclusion Fund Committee, Member of Executive Council*

Speakers

- Introduction to the Fund, Social Capital Objectives and the Development of Corporate Social Capital Growth Curve
Mr Kwan Chuk Fai, MH, JP, *Vice Chairman, Community Investment and Inclusion Fund*
- Introduction to the Project, Corporate Social Capital Implementation Guidance Document (GD) and the upcoming activities
Mr W K Wong, *Manager, Hong Kong Quality Assurance Agency*

Details

Date: 26 September 2017 (Tuesday)

Time: 3:30-5:00pm (Registration starts at 3:00pm)

Venue: Chiang Chen Studio Theatre, PolyU, HK

Fee: Free of Charge

Language: Cantonese

Participants

Management from corporations, listed companies and NGOs

Enquiries & Registration

Ms Vega Yeung

Tel: (852) 2202 9354 / 2202 9111

Email: vega.yeung@hkqaa.org

Online Registration

<http://reg.seminar.hkqaa.org/index.php?r=survey/index/sid/883714/newtest/Y/lang/en>



Project Highlights (Project period: March 2017 to March 2020)

- Develop **Corporate Social Capital Implementation Guidance Document (GD)**.
- Organize **free seminars and practical workshops** to facilitate **corporations, NGOs and community involvement practitioners** etc to understand, acquire, and adopt corporate social capital perspectives in their organizations. Seminars and workshops will be open for enrolment during the kick-off seminar.
- Invite corporations and NGOs to **pilot run the community projects** by adopting GD.
- Establish a **web-based stakeholder platform** and launch **professional personnel and project registration schemes** to facilitate mutual assistance, continuing education and to recognize the commitment of the building social capital among **corporations, NGOs, academic and professional organizations etc.**
- Organize **recognition ceremony cum sharing forum** to recognize the contribution of practitioners and organizations in building social capital and facilitating experience sharing.

About the Community Investment and Inclusion Fund

Community Investment and Inclusion Fund was set up by the Government of the Hong Kong Special Administrative Region in 2002 to implement diversified social capital development projects in the community, promote reciprocity between the public and different sectors' and build together a cross-sectoral collaborative platform and mutual help network. The Fund seeks to build social capital – to garner mutual trust, social networks, spirit of cooperation and social cohesion, and enhance mutual support among individuals, families and organisations so that our community can grow from strength to strength.

Energise the Community, Build a Caring Society! Community Investment and Inclusion Fund Secretariat

Website: www.ciif.gov.hk Facebook: www.facebook.com/ciif.hk

Fax: 2202 9222 / Email: vega.yeung@hkqaa.org

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*Remarks: 1. All successful registrants will receive a confirmation letter. 2. No Certificate of Attendance will be issued. 3. There is handling charge for the request of attendance record.

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19/F., K. Wah Centre, 191 Java Road, North Point, Hong Kong 香港北角渣華道191號嘉華國際中心19樓 Tel (電話): (852) 2202 9111 Fax (傳真): (852) 2202 9222